

2022

DPR METRO PARK PLAZA GRANT SUMMARY





DPR METRO PARK PLAZA GRANT

Table of Contents:

- DRP Grant Budget Summary
- Programming
- Personnel
- Fringe Benefits
- Equipment
- Supplies
- Consultants/Experts
- Other/Clean Team



PROGRAMMING TOTAL BUDGET & INDIVIDUAL PROGRAMMING EXPENSES

Contents:

- Total Budget for all Park Programming
- Storytime
- Cinco De Mayo
- Fitness in the Park
- Chess Tournament
- Pride Kick Off Weekend
- Game Shows in the park
- Jazz in the Park - Total
- The 4th of July
- Pops Orch In the Park
- The Great Zucchini
- The Love Station Band
- Too Much Talent Band
- SAPAN Bollywood
- Winter Light Show



LIVE ON THE HILL JAZZ SERIES

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



LIVE ON THE HILL JAZZ SERIES

“Live on the Hill” Jazz concert event is a program that we work together with the Capitol Hill Jazz Foundation. This is a reoccurring event that started on Friday, April 8th at 5:00 pm. This event takes place every Friday from 5:00 pm to 6:30 pm until September 23rd. The jazz series will take a brake during the month of August, due to hot weather conditions. This program will have the most reoccurring events with 20 performances at the end of the series. These events are all ages family friendly. On average we have around 30 to 50 people on a flow enjoying the “Live on the Hill” jazz series. With summer now in full effect, the amount of people attending these events are growing. At the last event on June 24th, we had close to 75 people enjoying the event.

Flow Attendance Rate: An avg of 30 to 50 people
Eastern Market Park Overall Visitation Avg: 2145 people
Estimated Event Budget Total: \$35,600.00
Actual Event Cost Total: \$31,850.00



SAPAN BOLLYWOOD

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



SAPAN BOLLYWOOD

The South Asian Performing Arts Network and Institute is a non-profit performing arts company based in Washington, DC. SAPAN is dedicated to promoting and advancing all South Asian performing arts through dance, music, and theatre. This event was an all ages and family friendly. On average we have around 85 people on a flow enjoying the “SAPAN” entertainment.

Flow Attendance Rate: An avg of 85 people

Eastern Market Park Overall Visitation Avg: 2145 people

Estimated Event Budget Total: \$1,000.00

Actual Event Cost Total: \$1,000.00



TOO MUCH TALENT BAND

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



TOO MUCH TALENT BAND

The Too Much Talent Band is a collective of musicians with one purpose... play/perform good music!! - They have performed all over the DMV. This is a R&B Group that will add variety to our current music lineup. This event was an all ages and family friendly. On average we have around 50 people on a flow enjoying the "Too Much Talent Band" entertainment.

Flow Attendance Rate: An avg of 50 people

Eastern Market Park Overall Visitation Avg: 2145 people

Estimated Event Budget Total: \$1,000.00

Actual Event Cost Total: \$1,000.00



4TH OF JULY WEEKEND

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



4TH OF JULY WEEKEND

“4th of July Weekend” is a program that we work together with the Capitol Hill 4th of July Parade. This event took place on the 4th of July after the parade to add entertainment to the park where the parade ended. This event was an all ages and family friendly. On average we have around 30 to 50 people on a flow enjoying the “4th of July Weekend” entertainment.

Flow Attendance Rate: An avg of 30 to 50 people

Eastern Market Park Overall Visitation Avg: 2145 people

Estimated Event Budget Total: \$2,500.00

Actual Event Cost Total: \$2,248.08



THE LOVE STATION BAND

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



THE LOVE STATION BAND

We started in 1975 at Shaw University. We wanted to create music, tell stories; Love Stories that is. We moved to D.C. in the eighties but things don't always work the way we want. The only original member with the group is me, but the music is still alive. Soulful and always stories of Love. As we always said "Tune in to The Love Station when you're in the mood for love. This event was all ages & family friendly. On average we have around 50 people on a flow enjoying event.

Flow Attendance Rate: An avg of 50 people

Eastern Market Park Overall Visitation Avg: 2145 people

Estimated Event Budget Total: \$1,700.00

Actual Event Cost Total: \$1,400.00



THE GREAT ZUCCINI

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



THE GREAT ZUCCINI

The Great Zucchini, Washington's funniest and most magical PRESCHOOL & KINDERGARTEN entertainer, performs a colorful magic show where every child is a star and guaranteed to laugh! For over 25 years, The Great Zucchini has been entertaining young children. He performs his hands-on, interactive magic shows for more than 700 groups a year. In addition to appearing at hundreds of schools and thousands of birthday parties throughout Maryland, Virginia, and DC, The Great Zucchini has also entertained at the 9:30 Club, DC Improv, Arlington Cinema Drafthouse, Historic 6th and I Synagogue, ABC 7 "Let's Talk Live," numerous embassies, Jammin' Java, Avalon Theatre, and Celebrate Fairfax. This event was all ages family & friendly. On average we have around 90 people on a flow enjoying the event.

Flow Attendance Rate: An avg of 90 people

Eastern Market Park Overall Visitation Avg: 2145 people

Estimated Event Budget Total: \$500.00

Actual Event Cost Total: \$460.97



THE POPS ORCHESTRA EVENT

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures



THE POPS ORCHESTRA EVENT

Founded in 2015 by Maestro Luke Frazier, The American Pops Orchestra (APO) is dedicated to bringing American popular music to diverse new audiences in dynamic ways. This will be a small ensemble to celebrate and promote the arts in the Capital Hill area. This event was all ages & family friendly. On average we have around 85 people on a flow enjoying the American Pops Event.

Flow Attendance Rate: An avg of 85 people

Eastern Market Park Overall Visitation Avg: 2145 people

Estimated Event Budget Total: \$5,000.00

Actual Event Cost Total: \$5,000.00





CINCO DE MAYO CELEBRATION

Contents:

- Narrative
- Event Budget
- Invoices & Payment
- Additional Documents
- Pictures

A photograph of a wooden desk with a lined notebook and a cup of coffee. The text 'CINCO DE MAYO CELEBRATION' is overlaid in large white letters.

CINCO DE MAYO CELEBRATION

Our Cinco De Mayo Celebration was held on May 14th. The original date for this event was on May 7th, but due to weather, it had to be moved. On the Metro Park Plaza, we hosted a performance from a Malachi band at 12 noon. They performed 45 minutes. The next performance was the Crazy Hour/Hora Loco party at 2:30pm. This was a 30-40 min high energy show. Both events were free, family friendly, and designed for all ages. We had around 30 to 40 people that attended each event. Due to the weather being wet and raining, the turnout was depressed. The original free ticket count was 154 people.

Flow Attendance Rate: An avg of 30 to 40 people
Eastern Market Park Overall Visitation: 1650 people
Estimated Event Budget Total: \$3,596.00
Actual Event Cost Total: \$3,500.00







STORYTIME

Contents:

- Narrative
- Event Budget
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- Additional Documents
- Pictures



STORYTIME

Storytime is a program that we work together with the Southeastern Library. This was a reoccurring event that started on Saturday May 14th. It took place every other Saturday until June 23rd. Storytime's performance was 1 hour. The event was geared towards families with young children. On average we had around 20 to 30 people that attended each event.

Flow Attendance Rate: An avg of 20 to 30 people
Eastern Market Park Overall Visitation: 1650
Estimated Event Budget Total: \$200.00
Actual Event Cost Total: \$0.00





PRIDE MONTH KICK OFF WEEKEND

Contents:

- Narrative
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- Additional Documents
- Pictures



PRIDE MONTH KICK OFF WEEKEND

To celebrate Pride Month and the diversity of Capitol Hill, we held our Pride Month Kick Off Weekend. This was the first weekend where we had activities every day in the park. We first installed large balloon arches to highlight Pride Month. On Friday June 3rd we started out with Free Play Friday's, Chess in the Park. This event was open to players to participate in a friendly (and free) chess competition on Fridays from the beginning of June to the end of July from 1:00pm until 4:00pm. On average we had around 20 to 30 people that attended each event.

PRIDE PARK DECO

Estimated Event Budget Total: \$5,700.00

Actual Event Cost Total: \$3,800.00

Eastern Market Park Overall Visitation avg: 2510

Free Play Chess Fridays

Flow Attendance Rate: An avg of 20 to 30 people

Eastern Market Park Overall Visitation: 2508

Estimated Event Budget Total: \$800.00

Actual Event Cost Total: \$512.50







FREE CHESS TOURNAMENT AT METRO PARK PLAZA

Contents:

- Narrative
- Event Budget
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- Additional Documents
- Pictures



FREE CHESS TOURNAMENT AT METRO PARK PLAZA

In partnership with The U.S. Chess Center, we presented a FREE chess tournament at Metro Park Plaza. This event was open to players in grades 2 to 8 that know the real rules of chess and understand tournament etiquette. They participated in a friendly (and free) chess competition on Saturday, June 4th from 10:00 am until 1:00 pm. There was no cost to participate in this tournament and participants played more than one game. Drop-ins and on-site registration were allowed if space was available. We had over 50 people participate in this event.

Flow Attendance Rate: An avg of 50 people
Eastern Market Park Overall Visitation: 2511
Estimated Event Budget Total: \$1,000.00
Actual Event Cost Total: \$575.00





PRIDE BINGO

Contents:

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PRIDE BINGO

In continuing our celebration of Pride Month & the LGBTQA+ community we hosted Pride Bingo Games in the park. This was a fun twist on the classic Bingo game, songs are played instead of numbers being called. The songs you'll hear in Pride Bingo are by artists embraced by the LGBTQA+ community including feature songs from Broadway Musicals and movies. We provided participants with a customized Pride Bingo card – when you recognize the artist or movie you hear, mark it off on your Pride Bingo card. Line up five in a row and you win! From Elton John to RENT, Sam Smith, Lady Gaga and more, we had everyone's favorites! There were over four rounds of play, giving participants multiple chances to win! The show lasted for 60 -70 minutes. We had around 20 to 30 people on a flow enjoying the PRIDE BINGO Event.

Flow Attendance Rate: An avg of 20 to 30 people

Eastern Market Park Overall Visitation: 2321

Estimated Event Budget Total: \$1,800.00

Actual Event Cost Total: \$1,725.00





FITNESS IN THE PARK

Contents:

- Narrative
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FITNESS IN THE PARK

Fitness in the Park - Sport & Health and Barracks Row Main Street have teamed up together to offer Fitness in the Parks – a series of FREE outdoor fitness classes designed to encourage physical activity and healthy lifestyles.

The community can join us all summer long at park for fun classes like Zumba, yoga, Pilates, kickboxing and more. All ages and skill levels are encouraged to join.

Classes are approximately one hour and are designed for all fitness levels. Our classes are taught by Certified Fitness Instructors.

Classes may be canceled due to inclement weather or wet grounds. Participants must sign a waiver to participate in each class. We are averaging around 15 people participating in these events. It is growing. Each class more and more people take part.

Attendance to the event: An avg of 15 people

Eastern Market Park Overall Visitation: 2321

Estimated Event Budget Total: \$1,000.00

Actual Event Cost Total: \$1,000.00





GAME SHOWS IN THE PARK

Contents:

- Narrative
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- Additional Documents
- Pictures



GAME SHOWS IN THE PARK

Calling all pop-culture fanatics! Go wild in a “Name That Tune” style trivia game covering music, movies, and TV. There’s no wonder why this is our most popular game show.

It’s like a modern version of “Name that Tune” but with all of the best of pop culture! Students buzz in when they know the song, movie theme, TV theme or movie quote that was played. Disney, Broadway, Rap, Rock, Netflix, Hip Hop, Nickelodeon and Movie Franchises are just a few of the categories you’ll hear in this game.

In the FREE MONEY Game Show, everyone participates! No sign ups needed; all participants have to do is be at the event to play. There are multiple winners throughout the game and 4 different rounds to the game, so there are many chances to win. Every FREE MONEY Game is hosted by a professional comedian which makes the show even more exciting, interactive, and FUN! The show normally lasts between 60 -70 minutes. but can be as short as 30 minutes depending on what works best for your event. We had around 20 to 30 people on a flow enjoying event.

Attendance to the event: An avg of 20 to 30 people

Eastern Market Park Overall Visitation: 1579

Estimated Event Budget Total: \$7,200.00

Actual Event Cost Total: \$6,900.00





WINTER LIGHTS: SHOW IN THE PARK NOV TO JAN

Contents:

- Narrative
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- Pictures



WINTER LIGHTS: SHOW IN THE PARK NOV TO JAN

In partnership with the Capitol Hill BID we will take our community tree lighting to the next level with a winter light show. The plans are to have the Eastern Market Metro Plaza Park come to life with a dazzling light display. This show would take place for around 40 days with a minimum of three shows per day. That is a total of 120 shows during this time. That is more than all the programming that we have done to date. We would also be able to extend programming in the park for the rest of 2022. Working with Capitol Hill BID, we will be able to multiply our grant funding with their additional funds. This program has the potential of making Eastern Market Metro Park Plaza into a regional destination which would add the probability of attracting future outside funding to the park. At the last holiday event, the park hosted over 900 people.





DPR GRANT PERSONNEL BUDGET & EXPENSES

Contents:

- Event Budget
- Invoices & Payment
- Additional Documents



DPR GRANT FRINGE BENEFITS BUDGET & EXPENSES

Contents:

- Event Budget
- Invoices & Payment
- Additional Documents



DPR GRANT EQUIPMENT BUDGET & EXPENSES

Contents:

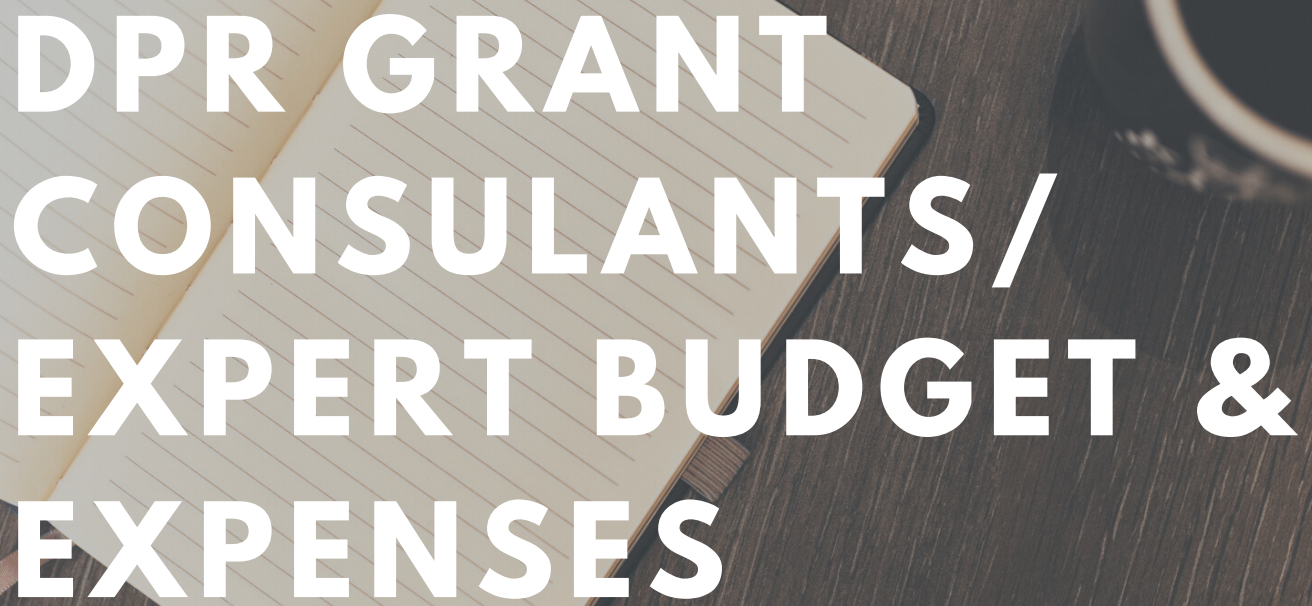
- Event Budget



DPR GRANT SUPPLIES BUDGET & EXPENSES

Contents:

- Event Budget
- Invoices & Payment
 - NOTE: Invoices included comprise two different budget area (Supplies & Consultants). Pay of these invoices are located in the consultants budget section.



DPR GRANT CONSULTANTS/ EXPERT BUDGET & EXPENSES

Contents:

- Event Budget
- Invoices & Payment
- Additional Documents



DPR GRANT OTHER/CLEAN TEAM BUDGET & EXPENSES

Contents:

- Event Budget
- Invoices & Payment
- Additional Documents



CONCLUSION:

Our events have animated the park. As of August 23 we have hosted 56 events in the park with a additional 120 additional events to take place starting at the end of November 2022. Our events represent a variety of activities such fitness, music, and chess. As these become more popular with the community, the number of attendees grows. I see this as a great beginning to achieving the phrase coined by Councilmember Charles Allen “A place that you come to, not just a place to walk through”.