

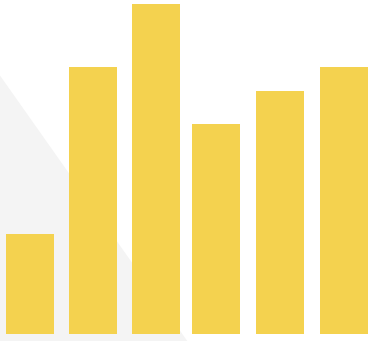


BARRACKS
ROW ★ ★ ★
MAIN STREET
CAPITOL HILL

ANNUAL REPORT



2021



Sometimes, it can be difficult to quantify the work of a Main Street program. Much of our work is done quietly and behind the scenes. But some numbers stand out when it comes to looking at Barracks Row and the work we have done.

Here's a few of them:

184 - NUMBER OF BUSINESSES THAT CALL BARRACKS ROW HOME

8500+ NUMBER OF BAGS OF TRASH AND RECYCLING THE BRMS CLEAN TEAM REMOVES EVERY YEAR

\$800,000+ - COMBINED TOTAL WE HAVE INVESTED IN FACADE GRANTS, SIGN AND AWNING GRANTS, SECURITY GRANTS, AND SMALL BUSINESS TECHNICAL ASSISTANCE GRANTS GIVEN TO BARRACKS ROW BUSINESS OWNERS IN JUST THE PAST 75 MONTHS

\$1,006,415 - AMOUNT INVESTED BY BARRACKS ROW MAIN STREET IN MARKETING BARRACKS ROW AND HOSTING EVENTS TO BRING "FEET TO THE STREET" OVER THE PAST TEN YEARS

BARRACKS ROW BY THE NUMBER 2021

WHAT DOES BARRACKS ROW MAIN STREET DO?

Barracks Row Events:

Events are a key element under "Promotions" in the "Main Street Four Point Approach." The Promotions Committee is responsible for the many Barracks Row events that bring "feet to the street," season after season. Businesses consistently report higher sales numbers due to the events our Main Street produces every year. Read on in the following pages about our popular events such as Art All Night, October Festival, Holiday Lights on 8th Street, and the Fourth of July Parade, among others.

Event List:

The June Garden Party, The Fourth of July Parade, Santa Arrives on 8th, and October Festival.

Small Business Retention and Recruitment:

Using the "Economic Vitality" point of the "Main Street Four Point Approach," the retention and expansion of our small businesses and recruiting new businesses to the street continue to be core priorities. We work with interested tenants to find spaces, with landlords to find tenants, and we provide small business technical assistance to many Barracks Row businesses each year.

Clean Team Services:

Using generous Clean Team grant funding from the city, Barracks Row Main Street invests over \$100,000 per year to help keep the street looking its best. We contract with the Capitol Hill BID and Ready, Willing and Working to provide clean and safe services and graffiti removal to Barracks Row on weekends. Beautification, such as the seasonal plantings in our hanging baskets, are part of this contract as well.

Barracks Row Facade Improvement Program:

Historic preservation is the cornerstone of the "Design" point in the Main Street model. Our popular facade improvement program continued in 2018, as did our separate grant program for signage which we launched in 2013. Restoring historic elements of the facades on our buildings, structural repairs, improved lighting, new signage, and new awnings are just a few of the enhancements made possible by these programs. These improvements are available to 8th Street businesses through generous grants from the DC Department of Housing and Community Development, the DC Department of Small and Local Business Development, and other government partners.



THE MAIN STREET FOUR-POINTS 2021

FINANCIAL STATEMENT

2021 Financials

Barracks Row Main Street Financial Statement

Assets

Current Assets	\$1,753,503
Pledges and Grants Receivable	\$150,410
Accrued Interest Receivable	\$1,934
<u>Total Current Assets</u>	<u>\$1,754,903</u>

Fixed Assets

Total Fixed Assets - Net	\$0
Total Assets	\$1,755,160

Liabilities

Accounts Payable	\$0
Total Liabilities	\$0

Net Assets

<u>Unrestricted</u>	<u>\$109,199</u>
Temporarily Restricted	\$1,645,961
<u>Total Net Assets</u>	<u>\$1,755,160</u>

Total Liabilities and Net Assets	\$1,755,160
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