

2022

ART ALL NIGHT GRANT REPORT



MAYOR MURIEL BOWSER PRESENTS
**ART ALL
NIGHT**



BARRACKS
ROW ★ ★ ★
MAIN STREET
CAPITOL HILL

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ART ALL NIGHT

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ART ALL NIGHT

Art All Night celebrates the performing and visual arts, showcasing the diverse talents of our city's creative community. Barracks Row Main Street's Art All Night 2022 was an evening filled with art, local music, and film experiences all along 8th Street SE on Capitol Hill and down to Capitol Riverfront.

The 2022 Art All Night Festival is funded by the DC Commission on Arts and Humanities and is made possible by the DC Department of Small and Local Business Development.

All Art All Night DC events on Barracks Row Main Street were free and open to the public, and no reservations or tickets are required.

This event took place on Friday, Sept 23rd from 5:00 pm to 11 pm.

Event Budget Total: \$10,000.00

Actual Event Cost Total: \$10,207.27

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Event Budget Total: \$10,000.00

Actual Event Cost Total: \$10,207.27

- **Number of artists that participated:**
 - Over 20 Artists with some venues hosting multiple artists during the night.
 - **Number of attendees:**
 - Flow Attendance Rate in the Area: An avg of 15,000 people
 - Eastern Market Park Overall Visitation Avg: 5000 people
 - **Number of Venues activated:**
 - 13 Venues of activation
 - **Number of Activations at each Venue**
 - Most venues only had multiple activations in their space (See venues description pages for additional details).
 - **Number of Vacant spaces activated (if any)**
 - None
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- **Number of artists and performers paid by the Main Streets**
 - Two
 - **Percentage average increase in revenue for corridor businesses**
 - 50% Increases or more
 - **Total amount of website visits and social media/Marketing impact.**
 - 20% Increase in web traffic
 - **Total amount of money to artists/vendors/creatives from Main Street and/or Public sales**
 - Unknown at this time
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Here are the participating sites that hosted artist & performances.

- Artist Circle / Welcome Center - Eastern Market Metro Plaza Park 5:00 pm to 9:00pm
 - Welcome center for Barracks Row & Eastern Market Main Streets - 5:00 pm to 9:00 pm
 - Ice Sculpture Demonstration by Hot Ice Sculptures
 - Musical performances from Capitol Hill Jazz Foundation - 5:00 pm to 6:30 pm
 - Live Bollywood performance from SAPAN, The South Asian Performing Arts Network & Institute - 7:00 pm to 8:00 pm
- Capitol Hill Jazz Foundation 5:00 pm - 6:30 pm- 701 Pennsylvania Ave. SE
 - Herb Scott-Sax 5:00 pm to 6:30 pm



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- Sole Wash - 427 8th St SE, Washington, DC
 - Air Force 1 Ice Sculpture by Hot Ice Inc.
 - Sneaker Cleaning Mini Demo Sessions by Sole Wash "Sneaker Laundry"
 - "Silhouettes" Sneaker Art Exhibit by Just Ro
 - The Miracle Theatre - 535 8th St SE, Washington, DC
 - 4:30 PM DC LEAGUE OF SUPER-PETS (PG)
 - 7:00 PM ELVIS (PG-13)
 - Capitol Hill Arts Workshop - CHAW: 4:00 pm - 9:00 pm- 545 7th St SE, Washington, DC
 - The 50 States Project: The Hum of the Road - Paintings by Kate Fleming & Photographs by Tom Woodruff - 4:00 PM TO 9:00 PM
 - The U.S. Navy Museum - 736 Sicard St SE, Washington, DC
 - The National Museum of the U.S. Navy collects, preserves, displays, and interprets historic naval artifacts and artwork to inform, educate, and inspire naval personnel and the general public. Known for 40 years as the flagship museum of the U.S. Navy, The National Museum of the U.S. Navy celebrates a legacy of educating the public. Today The National Museum of the U.S. Navy is the only naval museum to chronicle the history of the U.S. Navy from its creation to the present.
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- The Ugly Mug - 723 8th St SE, Washington, DC
 - Meditation Art 6:00 pm to 9:00 pm
 - Crazy Aunt Helen's - 5:00 pm - 10:00 pm 713 8th St SE, Washington, DC
 - Artist Happy Hour - 5p to 7p: Meet the artist Geancarlos Martinez also known as THERE Alone + from 5-7 pm. Artist Geancarlos Martinez is a self taught Dominican muralist and abstract visual artist, based in Washington DC. Martinez is known for his renderings of natural imagery- silhouetted plant designs flow from his brush, uniquely stretching over surfaces.
 - Friday Night Trivia at 9p: Host Tara Hoot free to play snacks, drinks & fun
 - The Hill Center at the Old Naval Hospital 6:00 pm - 8:00 pm- 921 Pennsylvania Ave. SE, Washington, DC
 - Pop into Hill Center from 6:00-8:00 pm to view their newly installed: 2022 Fall Solo Exhibitions that will host exhibitions by 10 local artists. From colorful acrylic portraits to stunning photographs of our city.
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- As You Are: 9:30 pm - 10:30 pm - 500 8th St SE, Washington, DC
 - Power Hour - Upstairs only - \$20 wristband for open bar including Miller lite, Corona, and rail mixed drinks for 1 hour! Warm the dance floor up every Friday and Saturday from 9:30-10:30 pm
 - DCanter A Wine Boutique: 5:00 pm - 8:00 pm - 545 8th St SE, Washington, DC
 - We'll host a walk-in wine tasting labels made by artists from 5:00 - 8:00 PM (featuring a collection of wines with artistic labels or wines known for their collaboration with artists). We'll also be showcasing artwork from some very talented CHAL artists!
 - Emblem Plaza in Capitol Riverfront: 6:00 pm- 9:00 pm - 801 Virginia Avenue, SE
 - "Experience a night on Lower Barracks Row full of Art, Community, Performances, & Fun at the future Emblem Plaza featuring Crush Funk Brass Band, the Sharon Thomas Experience, Heru Peacock the Hip-Hop Violinist, hula artists, jugglers, light projections, murals, giveaways, and more."
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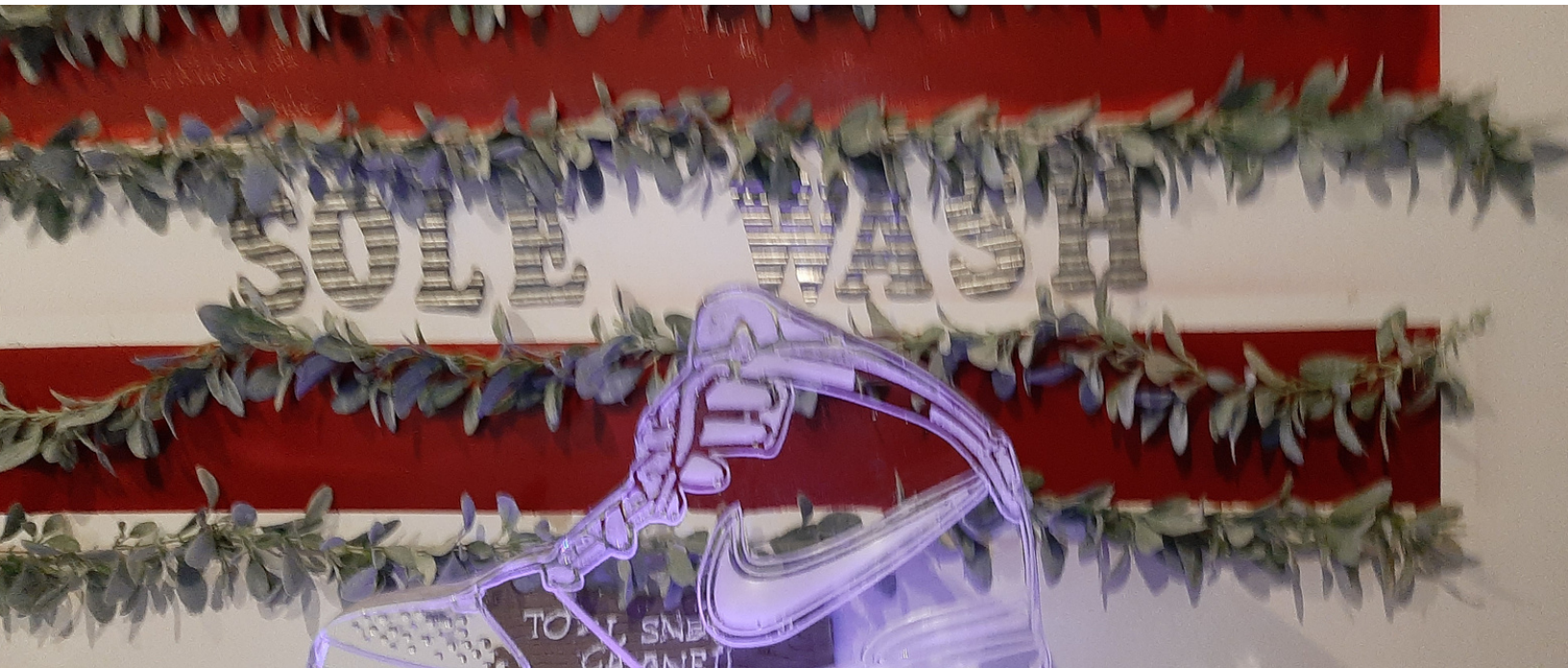
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- Honey Made: 5:00 pm - 8:00 pm - 727 8th St SE, Washington, DC 20003
 - Honey Made will have a sip, shop'n craft. We will have craft table for kids and drinks for adults when they shop.
- Chat's on Capitol Hill: 5:00 pm to 8:00 pm - 503 8th St SE, Washington, DC 20003
 - Art, Wine & Spirits Tasting







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CONCLUSION:

The first year that Barracks Row Main Street participated in Art All Night was a large success. Our events have animated the Eastern Market Metro Park. 8th Street housed over 12 activation locations which included As You Are Bar, Sole Wash and the Emblem Plaza Park. We were able to showcase a variety of art styles such as music at the Eastern Market Metro Park. Urban Shoe art at the Solo Wash Store. And ice sculptures demonstrations. This event now has become popular with our community. The number of attendees will grow in the upcoming years. I see this as a great beginning to Barracks Row Main Street achieving notoriety in the city's Art All Night Landscape.
